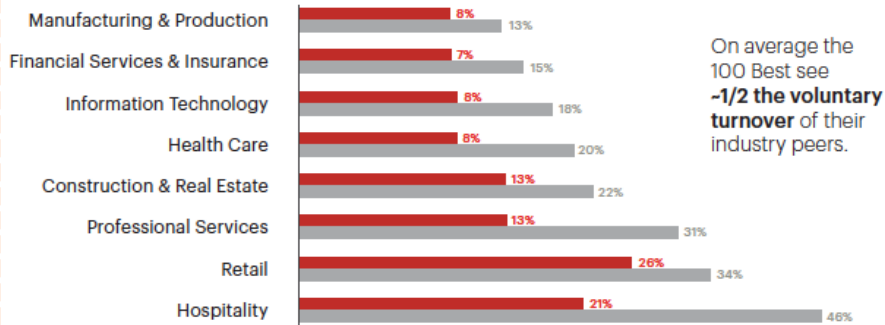


WHEN COMPARED WITH BUSINESS UNITS IN THE BOTTOM QUARTILE OF ENGAGEMENT, THOSE IN THE TOP QUARTILE REALIZE IMPROVEMENTS IN THE FOLLOWING AREAS:



Source: Gallup

100 Best Companies Voluntary Turnover by Industry



On average the 100 Best see **-1/2 the voluntary turnover** of their industry peers.

Source: "100 Best" data provided by Great Place to Work® Institute, Inc. Comparative data provided by BLS. "100 Best" data includes PT & FT turnover; BLS data includes the same in addition to turnover for temp/contract workers.

Several of the compelling business outcomes associated with a high-trust culture include:

- ★ Stock market returns two to three times greater than the market average.
- ★ Turnover rates that are 50 percent lower than industry competitors.
- ★ Increased levels of innovation, customer and patient satisfaction, employee engagement, organizational agility, and more.

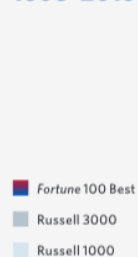
Comparative Cumulative Stock Market Returns



Source: Russell Investment Group Copyright © 2013 Great Place to Work® Institute, Inc. All rights reserved. www.greatplacetowork.com

Comparative Annualized

Stock Market Returns 1998-2015



Best Companies Perform Nearly **2x Better** Than the General Market

Source: FTSE Russell